

360 CONSULTING  
by *Greengage*

*Case Study*

# Omega World Travel



# *The Journey Starts*

Omega World Travel UK, the British arm of one of the largest independently owned B2B travel companies, began an ambitious journey to embed sustainability into its operations. With offices in the UK and a significant role in providing comprehensive travel management services to many types of clients, the team recognised the growing importance of sustainability in the travel industry and the need to reduce their environmental impact.

They engaged us to support a comprehensive sustainability transformation, from initial assessment through to achieving recognised certification. The aim was not only to cut emissions and improve practices, but also to position Omega World Travel UK as a leader in sustainable business travel, setting a strong example for staff, clients, and the wider sector.



# Learning Moments



## ESG Integration is Everything

- Sustainability wasn't just about environmental policies - it required a complete operational mindset shift
- Environmental, social, and governance factors are deeply interconnected across all business functions
- Leadership needed to understand how ESG principles impact every decision
- Complex sustainability concepts required practical, actionable strategies at senior level



## Internal Work Creates External Value

- Policies developed for internal use became valuable client-facing resources
- Sustainable business travel guidance created new service offerings
- Internal sustainability practices became competitive differentiators
- Dual-purpose approach maximised return on sustainability investment



## People and Planet Connection

- Mental health and wellbeing policies revealed deep connections to sustainability
- Working from home guidance addressed both emissions and employee welfare
- Remote work practices created sustainable work-life balance for global workforce
- Employee engagement essential for successful sustainability transformation

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# Immediate Impact



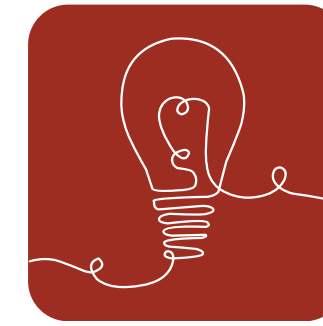
## Recognition and Certification

- Successfully achieved ECOsmart certification
- Positioned as a verified sustainable travel provider in a competitive market
- Created credible proof of sustainability commitment
- Enhanced reputation with environmentally conscious clients



## Comprehensive Policy Framework

- Complete suite covering environmental impact, business travel, events, supply chain, and wellbeing
- Aligned operations with UN Sustainable Development Goals
- Clear framework for measuring and communicating sustainability progress



## Business Growth Opportunities

- Sustainable business travel and events guidance became client resources
- Enhanced remote work practices reduced operational costs
- Competitive advantage in a sustainability-conscious market



# Outcome

Omega World Travel transformed from a traditional travel company into a sustainability leader within their sector. The comprehensive approach to sustainability integration has positioned them uniquely in the market, with both the certifications and practical policies to back up their commitment to responsible business practices.

The collaboration demonstrates how even large, established companies can successfully integrate sustainability into complex, multi-national operations when supported by expert guidance and a commitment to genuine transformation.

*"As our company embarked on its initial journey toward achieving Net Zero, we were fortunate to collaborate with Sam, whose expertly balanced and informative sustainability training programme proved invaluable. Sam embodies Environmental, Social, and Governance (ESG) principles; her expertise and engaging delivery helped us understand complex sustainability concepts and provided actionable strategies at the senior level. The training sessions were enlightening and inspiring, equipping our team with practical approaches to implement within our organisation and personal lives. Beyond the training, Sam provided tailored consultancy support that has significantly advanced our sustainability initiatives."*

*- Francesco Deluca, Omega World Travel*

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At 360 Consulting by Greengage, we deliver expert sustainability consultancy and training to help organisations turn ambition into action. Our tailored strategies support clients in reducing their carbon footprint, improving resource efficiency, and aligning with ESG targets and net zero objectives.

## HOW WE CAN HELP

ONLINE WORKSHOPS

LIVE TRAINING

EXPERT CONSULTANCY



*Get in touch*



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