

Greengage 2024

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2024

WE LOVE SUSTAINABILITY HEROES!

Innovative Product or Service of the year

Recognising a product, service or technology that has had a positive sustainability impact within the travel and hospitality industry over the past 12 months and displays impressive innovation. This could be a sustainable alternative to an existing product, or an entirely new concept.

Social Enterprise or Charity of the year

Recognising a social enterprise or charity that has had a positive sustainability impact within the travel and hospitality industry over the past 12 months and displays impressive innovation. Social enterprise is defined as a business with certain social objectives as its primary goal while using a commercial structure to run the organisation.

HOW TO DEMONSTRATE YOUR SUSTAINABILITY EXCELLENCE!

Select the category & submit your entry via the ENTER NOW button on the Awards Categories page our website.

Submit a 60-word summary of what the product, service, social enterprise or charity is or does (this will be used in the instance that you're shortlisted).

In no more than 1,000 words, please tell us why the nominated agency deserves to win this award.

Up to two documents of supporting evidence may be attached.

ENTRIES WILL BE JUDGED ON:

- The identification of the need for this product, service, social enterprise or charity.
- Evidence of effectiveness and sustainability-related impact.
- Evidence of postive reception from clients/stakeholders.
- Demonstration of innovation.